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Educational Consultants
www.strugglingteens.com

*** ADVERTISING REQUIREMENTS**

Woodbury Reports, Inc. will only accept advertising from companies whose websites comply with the following information:

1. Website must contain names of key staff members.
2. Website must contain a description of key staff's qualifications/ experience. (A staff page qualifies best.)
3. Website must contain a physical address or location.
4. Company must be operating legally.

In the print edition of The Woodbury Reports Newsletter™, all ads that contain a web address must comply with these requirements.

PAYMENT POLICY

We accept VISA/ MasterCard/ or AmEx for the initial payment, either over the phone at 208-267-5550, or via fax. We charge two months plus setup fees. We do not issue refunds for overpayment or cancellation. All advertising cancellations must be received in writing prior to expiration of payment received.

If you do not have, or choose not to use a VISA/ MasterCard/ AmEx, you can mail a check to: **Woodbury Reports, Inc., PO Box 1107, Bonners Ferry, ID 83805.** Once we receive payment, we get things rolling to get links connected or buttons/ ads created and uploaded. After that we can send monthly invoices. If you choose the Optional Credit Card Auto Pay, and decide to cancel, we must receive the cancellation in writing. For payments, we accept VISA/ MasterCard/ American Express, checks, money orders, auto pay set up through your bank or Credit Card Auto Pay.

The primary readers of Woodbury Reports/ StrugglingTeens.com are professionals and parents looking to enroll adolescents with behavioral/emotional/ addictions issues in residential schools, wilderness programs and addiction treatment facilities. The Places For Struggling Teens Newsletter is read by over 5000 parents and professionals monthly. Up to 90,000 unique visitors per month come to StrugglingTeens.com for news and information. Most of our advertisers report increased activity after being connected with Woodbury Reports.

PRINT EDITION ADVERTISING



Advertisements for the print edition are set up using Quark Xpress 6.5 software (windows 2000 or xp). We can only accept .tif/.tiff or .psd format with high resolution (300 dpi or greater), and all ads must be in CMYK color scheme. There is a \$25 per quarter page setup charge for constructing ads. Columns are 3-3/8 inches wide (or 7" for bottom half page/ whole page), with a maximum height of 9-1/2 inches tall. The basic rate is \$50 a column inch for black and white or \$75 a column inch for the color ads, back page and inside front page.

INTERNET ADVERTISING RATES

Woodbury Reports, Inc. will design sites to your specifications, which includes our suggestions based on our extensive experience working with schools and programs for teens making poor decisions as well as our experience online since 1995. Our award winning sites bring traffic and enrollments to our clients. There is a minimum sign up of 2 months for all Links on Strugglingteens.com. We cannot use Flash Media for animated buttons.



For more information, call **Kristie Henley**, 208-267-5550 ext. 102 - or e-mail kristie@woodbury.com

Phone: 208-267-5550 - PO Box 1107, 7119 Second St., Bonners Ferry, ID 83805 - Fax: 208-267-9127

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ADVERTISING ORDER FORM PRINT NEWSLETTER

Billing Name: _____

Company Name: _____

Billing Address: _____

Phone: _____ Fax: _____

E-mail: _____ Web: _____

Print Edition

- Starting Date ____/____
- Monthly
- Odd Months Only
- Even Months Only

- Inside Front Cover
- Inside Back Cover
- Outside Back Cover

ACCEPTABLE FORMATTING:
Color: CMYK **B&W:** Grayscale
Format: .TIFF .PPD
 Uncompressed .PDF

PAGE SIZE	AD SIZE (W x H)	PRICE
Full Page Color	7 x 9.5	\$1,380.00
Full Page B/W	7 X 9.5	\$ 920.00
1/2 Horizontal Color	7 x 4.75	\$ 715.00
1/2 Horizontal B/W	7 x 4.75	\$ 475.00
1/2 Vertical Color	3.411 x 9.5	\$ 715.00
1/2 Vertical B/W	3.411 x 9.5	\$ 475.00
1/4 Color	3.411 x 4.75	\$ 360.00
1/4 B/W	3.411 x 4.75	\$ 240.00
1/8 Color	3.411 x 2.375	\$ 180.00
1/8 B/W	3.411 x 2.375	\$ 120.00

COVERS: Inside/ Outside - price above + 50% upon availability.

- Setup charge for constructing ads (\$25.00/ quarter page)

*** By signing this order form, I acknowledge I have received and read the payment policy.**

Signature: _____ Date: _____

DEADLINE FOR ALL PRINT EDITION ORDERS IS THE 20TH OF EVERY MONTH!!!

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INTERNET ADVERTISING ORDER FORM

Admissions Name: _____

Program Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____ Web: _____

BUTTON CATEGORIES - Animated (\$100.00/month each) _____ **NonAnimated** (\$70.00/month each) _____

There is also a One Time Setup & Creation fee of \$25.00 for all orders.

- | | | |
|--|---|---|
| <input type="checkbox"/> Abroad/ OverSeas | <input type="checkbox"/> Eating Disorders | <input type="checkbox"/> Sexual Issues |
| <input type="checkbox"/> Addiction Treatment | <input type="checkbox"/> Educational Services | <input type="checkbox"/> Summer Programs |
| <input type="checkbox"/> Aftercare/ Transition | <input type="checkbox"/> Family Size | <input type="checkbox"/> Therapeutic |
| <input type="checkbox"/> Boarding Schools | <input type="checkbox"/> Girls Only | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Boot Camps | <input type="checkbox"/> Military Schools | <input type="checkbox"/> Under 12 |
| <input type="checkbox"/> Boys Only | <input type="checkbox"/> Parent Coaching | <input type="checkbox"/> Wilderness |
| <input type="checkbox"/> Christian | <input type="checkbox"/> Parent Resources | <input type="checkbox"/> Young Adult |
| <input type="checkbox"/> Clinical | <input type="checkbox"/> Professional Resources | <input type="checkbox"/> Expansion Banner |

Beginning ____/____/____

Button Size: 105 pixels wide by 40 pixels tall

OTHER SERVICES

- | | |
|--|---|
| <input type="checkbox"/> 6 Page Website Design: \$500.00 | <input type="checkbox"/> Educ. Consultant Link: \$50.00 each/ month |
| <input type="checkbox"/> ____ Page Website Design: \$100.00/page | <input type="checkbox"/> Video Presentations: \$130.00/ month |
| <input type="checkbox"/> Domain Registration: \$20.00/ year | <input type="checkbox"/> Website Maintenance: \$50.00/ hour |
| <input type="checkbox"/> Domain Hosting Plan I: \$150.00/ year | <input type="checkbox"/> Website Administration: \$75.00/ hour |
| <input type="checkbox"/> Domain Hosting Plan II: \$300.00/ year | <input type="checkbox"/> Graphic Design: \$50.00/ hour |
| <input type="checkbox"/> Employment Link: \$25.00/ mo. | |

Local Resources Link - \$10.00 per month, per category.
State: _____ Category: _____ Subcategory: _____

State: _____ Category: _____ Subcategory: _____

Description/ Slogan/ Text: (150 Characters Maximum)

Signature: _____ Date: _____

*** By signing this order form, I acknowledge I have received and read the payment policy.**

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October 23, 2007

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Credit Card Authorization for Payment

The Credit Card Auto Pay process will allow monthly bills to be paid on time every month, without the hassles of postal mail. It is not required but included for your convenience. Invoices will continue to be mailed with receipts, to show payments have been received.

All the information on the form below is required. Don't forget to sign it and return it to our office via fax or postal mail. If the form is e-mailed back to the office, it is hereby recognized as a signed document with your e-mail address as the signature.

Payment Information:

Cardholder Name: _____

Company (if applicable) _____

Billing Address: _____

Phone: _____

Fax: _____

E-mail: _____

Type of Card: _____ Visa _____ MasterCard _____ American Express

Card Number: _____

Expiration Date: _____ CV #: _____

Payment Options: * By signing this order form, I acknowledge I have received and read the payment policy.

_____ **One Time Payment:** I authorize Woodbury Reports, Inc. to charge the above card for a one time payment amount of \$_____ for advertising. I have read and understand the advertising rates, including the payment policy, and agree to the terms. I also understand that I may enroll in the Monthly Payment option at any time.

_____ **Monthly Payment:** I authorize Woodbury Reports, Inc. to charge the above card my monthly advertising bill on the 1st day of each month, however if the 1st falls on a holiday or weekend, I authorize the charge on the next business day. I understand that I may cancel Credit Card Auto Pay at any time in writing, without penalties.

Cardholder's Signature: _____

Date of Signature: _____